Amy Rogers

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Design engineer with a product design and user research background. As Founding Design Engineer at seed-stage fintech Vouchsafe, built a React and TypeScript design system that lets the whole team ship compliant UI quickly with AI tools.

Experience

Vouchsafe - Founding Design Engineer

Jan 2025 - Nov 2026

Led design and frontend direction for the Vouchsafe web app.

- Unified a fragmented frontend into a single AI-ready design system. Using React ARIA as a base, built with React and TypeScript, styled with Tailwind CSS. Produced 50+ generic components and 200+ feature components.
- Enabled engineers to ship UI improvements independently using Claude Code and our shared design library.
- Introduced Storybook as our frontend testing and documentation tool. Brought test coverage up to 95% across accessibility and interactions. See the public library here: https://storybook.vouchsafe.id/

Freelance - Design & Frontend Consultant

Jun 2020 - Jan 2025

Independent consultant, helping small businesses and startups ship consistent, scalable UI, working across design and code.

- Implemented and maintained frontend styling for multiple React web apps in line with my UI designs, preventing drift and speeding up tasks.
- Established a Figma component library and design workflows in Asana for a healthtech company, covering 100+ components across their desktop web app and native mobile app.
- Also delivered clickable prototypes, user research reports, and service design reports for other clients.

Yoti - Product Designer and User Researcher

Jan 2018 - Mar 2020

- Built and maintained elements in our shared design library in Sketch, used within a team of eight designers.
- Owned user research end to end, from moderating in-person sessions to final recommendations, including building prototypes for those tests.

Accomplishments

YunoJuno - Product Designer of the Year Finalist

Jun 2023

Nominated for my design systems contributions with teams I had worked with as a freelance designer.

Notion - Certified Consultant

Jan 2023

One of only five people in the UK, and fewer than 100 people worldwide, to pass the Notion certification exams.

Medium - Top Writer (Design)

Mar 2019

Last updated Sat 7 November

Skills

Tools

React, TypeScript, Next.js, Tailwind CSS, Storybook, Jest, React Testing Library, Figma, Penpot, GitHub, GitHub Actions, Claude Code, HTML, CSS

Practices

Design systems, Component libraries, Design tokens, Interaction testing, Design to code workflows, Product design, Responsive web design, Accessibility (WCAG, ARIA), Illustration, Vector animation, Prototyping, AI-assisted development, PR reviews.

Other

Article writing, documentation, public speaking, developer experience, mentorship.

Education

University of Warwick

Computer Science, 2:1 (2012-2016)

Hong Kong University of Science and Technology

Intercalated Study Year (2015-2016)

Thought leadership

- 3.7k followers on Medium
- 7k followers on LinkedIn
- Spoken at conferences such as Front End North, SDinGov, and Make With Notion.