

Amy Rogers

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A design engineer with a strong product design background. Most recent role was Founding Design Engineer for a seed-stage fintech startup called Vouchsafe. Created component libraries in React Typescript (styled with Tailwind, documented and tested in Storybook), which the team now uses to ship system-compliant features at speed using AI prototyping tools.

Experience

Vouchsafe - Founding Design Engineer Jan 25 - Nov 26

Led design and frontend direction for the Vouchsafe web app.

- Brought together a splintered component library into an AI-ready system, built with React Typescript and styled with TailwindCSS.
- Introduced and built out Storybook as our front-end testing tool.
- Fully owned features, from discovery to production, with no handover.

Freelance - Design Consultant Jun 20 - Jan 25

Independent consultant, helping small businesses and startups ship consistent, scalable UI.

- Created a Figma component library and design management processes in Asana for a healthtech company.
- Maintained frontend styling for multiple React web apps, in line with the UI designs. Prevented drift and allowed for faster development.

Yoti - Product Designer and User Researcher Jan 18 - Mar 20

- Owned user research projects. From moderating in-person sessions with users to final recommendations for the product team.
- Crafted high fidelity prototypes for user testing projects.
- Built and maintained elements in our shared design library in Sketch.

Accomplishments

Finalist - Product Designer of the Year Jun 23

Nominated for my design systems contributions with teams I'd worked on as a freelance designer.

Certified Notion Consultant Jan 23

One of only five people in the UK, and fewer than 100 people worldwide, to pass Notion's certification exams.

Top Writer (Design) Mar 19

Featured as a Top Writer in Medium's Design category.

Skills

Tools

React, Typescript, TailwindCSS, Next.js, Storybook, Jest, HTML, CSS, Github, Figma, Penpot, Claude Code.

Practices

Design systems, Component libraries, Design tokens, Design-to-code workflows, Product design, Illustration, Vector animation, Prototyping, AI-assisted development, PR reviews.

Other

Article writing, documentation, public speaking, developer experience, mentorship.

Education

University of Warwick

Computer Science, 2:1 (2012-2016)

Hong Kong University of Science and Technology

Intercalated Study Year (2015-2016)

Thought leadership

- 3.7k followers on Medium
- 7k followers on LinkedIn
- Spoken at conferences such as Front End North, SDinGov, and Make With Notion.